



IFC 4

(4th International Finance Conference)

Finance & Financial economics & Risk Management & Entrepreneurial finance & Information Technologies

15-16-17 March 2007 - Tunisia

General Chair

BELLALAH Mondher (Cergy)
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Organizers

University of Cergy, ISC in
collaboration with REMEREG

Conference Secretariat

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Honorary Committee

Heckman J (Nobel), Adler M.,
Constantinides G., Pindyck, R. Roll.,
K. Chen, Scheinkman J, G. Alexander
(USA), Barone-Adesi G., A. Agrawal

The globalisation of financial markets, the creation of new monetary zones and the development of international trade impose new methods in investment and financing decisions, risk management, corporate governance, and value creation. Therefore, it is important to develop new means to evaluate the changes in risk management at the national and international levels and to review the features of investment, financing decisions, value creation and corporate governance in international economies and in particular in emerging countries. It is also fundamental to implement and use modelling and forecasting techniques for risk management, definition and assessment of investment and financing decisions. This international conference offers the opportunity to academics and professionals to discuss some issues in international investment and financing decisions. A set of papers presented at the conference will be selected and published in a special issue of the International Journal of Business.

Location

The venue for the 2007 IFC4 March Conference will be Tunisia

Main Topics

Presentations including, but not limited to the following topics:

Investment & Financing Decisions	Insurance and Banking, Risk management
Real options	Valuation and NTIC
Emerging Markets	Portfolio Theory & applications
Financial Risk Management	Mathematical Finance
Modelling and Forecasting	Econometric issues and modern finance
Financial Markets	Corporate finance & Governance
Value creation	Public Policy & Co-operation programs
Currency risk and Interest rate risk	Entrepreneurship

Important Dates

December 30, 2006: Deadline for submission of extended abstracts or draft papers / invited sessions.
January 20, 2006 Acceptance / Rejection notification.
January 30, 2007: Final camera-ready papers due in electronic form and author pre-registration.

Call for Contributed Papers

Authors are invited to submit their papers in 3 copies in word or pdf files to:

Université de Cergy, 33 Bd. du port, F 95 011 Cergy, France

Tél : (33 6) 62 03 88 12, Fax : (33 1) 34 25 62 33

Or by mail to : Mondher.Bellalah@eco.u-cergy.fr recherche@groupeisc.com

International Program Committee (Tentative)

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CALL FOR PAPERS

4rd International Finance Conference, IFC4

In collaboration with the Euro-Mediterranean Network, ISC
and University of Cergy

**Banking-Accounting-Management-Financial Economics and
NTIC,**

15-16-17 March 2007, Tunisia

Investments, Value and Control

site internet : www.ifc4.com

AIM: To bring together academics and practitioners at the forefront of investments, financing decisions, financial markets, risk management, value and risk, corporate finance and corporate governance, real options and investment under uncertainty and to discuss recent developments and applications. The conference features academic and professional presentations of theoretical and applied work, workshops and case discussions, experiences from the different fields in finance, economics, management and NTIC.

NOBEL PRICE : HECKMAN J (UNIV CHICAGO)

Among Speakers

R. Pindyck (MIT, USA)	G. Constantinides (Univ. Chicago, USA)
J. Scheinkman (U. Princeton, USA)	D. Ghosh (USA)
G. Alexander (U. Minnesota, USA)	B. Jacquillat (IEP Paris)
G. Barone-Adesi (Suisse)	R. Roll (UCLA, USA)
H. Campbell (USA)	P. Willmott (UK)
P. Jorion (USA)	H. Vladimirov (Université Cyprus, Cyprus)
M. Adler (Univ. Colombia, USA)	E. Bryis (Cyberlibris, Belgique)
A. Agarwal (Inst. of Finance, India)	H. Geman (Université Dauphine, France)
J.F. Boulrier (Crédit Lyonnais)	G. Hirigoyen (Université Bordeaux, France)
M. Brennan (UCLA, USA)	N. Touzi (Crest, France)
K. Chen (IJB, USA)	G. Gallai-Hammauno (France)
E. Clark (Univ. Middlessex, UK)	Michel Guirguis (GB)
P. Fontaine (France)	M. Rocha-Armada (Portugal)
D. Paxson (UK)	G. Sick (Canada)
M. Jeanblanc (univ Evry)	
R. Portait (ESSEC, Paris)	
P. Poncet (Univ Paris 1)	

Organization committee

J.L. Prigent (Université de Cergy)

M. Bellalah (Université de Cergy)
G. Pariente (ISC PARIS)
Ma. Bellalah (ESSEC, UMLT),
C. Lahzami (Suisse)

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P. Fontaine (AFFI)	J.M. Sahut (ESC La Rochelle))
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I. Abdeljaoued (IHEC, Tunis)	T. Rajhi (Fseg T)
M. Hergli (Urmofib, Tunis)	M. Frioui (Fseg T)
J. Hamon (Univ.Paris-Dauphine)	
G. Hirigoyen (Univ. Bordeaux, Fr)	M.
A.F. Izquierdo (Espagne)	
K. Mellouli (IHEC carthage)	
T. Abdessalem (EPT Tunis)	
A. Dhif (EPT Tunis)	

Invited Professionals :

Z. Mikdashi (Chairman of the board, Helarb Group, Suisse)

T. Baccar (Banque Centrale, BCT, Tunisie)
M Guellouz (CMF, Tu)
L. Bayoud (STB, Tunisie)
O. Renault (Citigroup, USA)
L. Trigeorgis (ROG, USA)
J. Chichti (AON)
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A. Chabaane (BNPParibas)
H. Daldoul (Cotunace)
E. Attia (Chambre de commerce arabo-suisse)

Local Committe :

**Université de Tunis 7 Novembre à Carthage (IHEC) ,
Université de Sfax (FSEG Sfax), FSEGT Tunis, UMLT**

Local help :

ISG S, IHEC S ; ISG G, ESCE, ESC Mannouba, URMOFIB (FSEG T) .. for the workshops.

Submission via email :

Mondher.bellalah@eco.u-cergy.fr ou recherche@groupeisc.com

send to the following adress :

Théma-Management, IFC4 –REMERE
Université de Cergy,
33 bd du port
95 011 Cergy, France
Tél : (33 1) 30 32 03 61, Fax : (33 1) 34 25 62 33

Deadline : 30 december 2006.

First day : 8 workshops covering the following themes

- Innovation, R&D, Investment, venture Capital risk
- entrepreneurial finance, IPO, restructurings, entrepreneurship
- electronic payments and innovations
- Finance-Insurance & Risk management, Immaterial investments
- Economics of risk and uncertainty, R&D
- Evolution of decision making & analysis of immaterial investments
- Management of international projects, project finance (IHEC Sousse).
- Alternative investments, Accounting and IFRS
- Liberalization : impacts and alternatives

Second and third days

Parallel sessions and doctoral discussions

Papers

You are encouraged to submit papers in all areas of accounting, Banking control and Supervision, finance, management, financial economics, Internet and new economy : corporate finance, accounting and auditing, financial markets, investment and financing problems, emerging markets, derivatives, real options, portfolio theory, macro-economics and finance, international finance, international trade, techniques in international trade, solidarity funds and international taxation, mathematical finance, econometric issues, statistics,

Internet banking, finance and the new economy, financial liberalization and innovation, transition economies and their problems, open economic issues, foreign direct and portfolio investment, e-commerce, entrepreneurship, information technology, etc.

Any paper on the theory or applications of options, derivatives and real options is welcome. Possible topics include include competition and strategic options, R&D and innovation, new product development, capabilities, infrastructure and network investments, valuation of natural resources, commodities and power investments, growth options, corporate valuation and IPOs, investments involving learning, agency issues and incentives, environmental protection and public policy, case studies, venture capital, entrepreneurial finance, insurance, etc. We expect to have sessions on telecoms, pharmaceuticals, oil/energy, and the environment/public policy.

Submission: Please submit your paper at Mondher.bellalah@eco.u-cergy.fr and submit a (nearly) completed paper or detailed abstract by 30 *December 2006*

Electronic submission is strongly encouraged, but not mandatory. Papers must be sent in three (3) hard copies to :THEMA-Management Conference AFFI, University of Cergy-Pontoise

33 boulevard du Port, 95011 Cergy-Pontoise Cedex

France, Fax : 00 33 (0) 1 34 25 62 33

The first page of the paper should contain the title, names, complete address, telephone, fax numbers and e-mail address. If there are multiple authors, please indicate which author will attend and which will present. Also, indicate in your cover letter whether you would be willing to serve as a session chair and/or discussant.

Deadline : The deadline for papers, abstracts and proposals is 30 December 2006. Authors will be notified as soon as the committee reaches a decision.

REVIEW & PUBLICATION: Submitted papers will be reviewed by a committee headed by Professors Mondher Bellalah (ISC), Michael Brennan (UCLA), Robert McDonald (Northwestern U.), Gordon Sick (U. Calgary), Prigent Jean-Luc (U. Cergy) and Scientific Committee Members. In addition, the best submitted papers may be considered for publication, after a standard review process. Selected papers might be published, after being referred in one of the following Journals :

- International Journal of Finance.
- International Journal of Business.
- Frontiers in Finance and Economics
- Finance-India.
- EMEFIR (Euro Mediterranean Economics and Finance Review)
- Journal of Internet Banking and Commerce.
- CRISC (Cahier de la Recherche ISC).

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VENUE: *The* conference will take place in Hammamet Tunisia