MA
POLITICAL IDEAS
IN A DIGITAL AGE
CY CERGY PARIS UNIVERSITE
ITEN UNESCO CHAIR
MA POLITICAL IDEAS IN A DIGITAL AGE

- Created with CY Cergy Paris Université & the UNESCO chair on Digital Innovation in Transmission and Publishing which specialises in the field of new media and digital humanities.

- In English

Catherine Marshall
Head of the programme

Ghislaine Azémard
(ITEN UNESCO Chair)
MA POLITICAL IDEAS IN A DIGITAL AGE
MA POLITICAL IDEAS IN A DIGITAL AGE
MA POLITICAL IDEAS IN A DIGITAL AGE

3 International partners:

1. The Political Institute of the Catholic University in Lisbon (Portugal)

MA In International Studies and Governance, Leadership and Democracy Studies
2. The Jagiellonian University in Krakow (Poland)

MA in International Security and Development
3. The Francisco Marroquín University (Guatemala, with an annex in Madrid).

MA in Political Science
The aim of the MA:

- to study the ways in which political ideas have been transformed by scientific progress since the 17th up to the digital age in the 21st century.
- The nature of politics and democracy in the digital age
- Refers to the Anglo-American and ‘Continental’ traditions.
MA POLITICAL IDEAS IN A DIGITAL AGE

- Teaching team: a mix of academics (from several fields) and seasoned practitioners
- An interdisciplinary MA
- Uses both analytical and institutional approaches
MA POLITICAL IDEAS IN A DIGITAL AGE

- Research seminar on “Political Ideas in a Digital Age”
- Agora research centre
MA POLITICAL IDEAS IN A DIGITAL AGE

- Programme structure:
  - The programme comprises 120 credits in total (30 ECTS per semester)
  - The taught modules are worth 105 ECTS in total
  - + a supervised dissertation worth 15 ECTS.
MA POLITICAL IDEAS IN A DIGITAL AGE

- **M1 - Semester 1: 4 seminars of 36 hours each / 12 weeks**
  - 1. History of Political Ideas
  - 2. Ethics and politics / Ethics of communication
  - 3. Introduction to information theory
  - 4. Technical sciences and society: theories and issues
MA POLITICAL IDEAS IN A DIGITAL AGE

- **M1 - Semester 2: 4 seminars of 36 hours each**
  - 1. New ways of exercising power, networks and communication systems: “Digital era government and politics”
  - 2. Scientific development and political ideas: “Governing with numbers: from political arithmetic to algorithms”
  - 3. The ethical and economic issues of artificial intelligence
  - 4. Digital law
MA POLITICAL IDEAS IN A DIGITAL AGE

- M2 - Semester 3: 4 seminars of 36 hours each
  1. Citizenship and new media: Blockchain and digital platforms
  2. Mastering and governing digital technologies: Big Data, AI and algorithms
  3. Data protection and new digital tools
  4. Project based learning: digital uses + 1 MOOC
  5. A 2-day strategic and professional seminar (one day in Sept., one in Nov. in Paris).
MA POLITICAL IDEAS IN A DIGITAL AGE

- M2 – Semester 4
- Either abroad at one of our partner institutions
- Or, a 6 months internship at the UNESCO chair on Digital Innovation in Transmission and Publishing
- + A supervised dissertation worth 15 ECTS.
MA POLITICAL IDEAS IN A DIGITAL AGE

As a graduate, the students should be able to:

- Synthesise and comment critically on a body of academic writing relating to contemporary political ideas since the 17th century and in a data-intensive environment.
- Appreciate, analyse, interpret and evaluate political issues, ideas and institutions across a broad variety of sub-fields, in law, history of ideas, political economy and data science.
- Construct and defend a rigorous argument, both in written form and orally, using primary and secondary materials.
- Follow and understand why the use of data science by political actors is transforming the nature of politics and government.
- Acquire soft skills in the field of digital humanities.
Employment and professional development:

- Professional careers, some examples: Political communication, political NGO activism, political cyber consultant, specialists of political digital watch, political data scientists, political lobbying, political reputation marketing and international organisations jobs.

- Research: PhD level study – creation of an international PhD with the partners
THANK YOU