



**MA
POLITICAL IDEAS
IN A DIGITAL AGE**

CY CERGY PARIS UNIVERSITE
ITEN UNESCO CHAIR

MA POLITICAL IDEAS IN A DIGITAL AGE

- Created with **CY Cergy Paris Université** & the **UNESCO chair on Digital Innovation in Transmission and Publishing** which specialises in the field of new media and digital humanities.
- In English

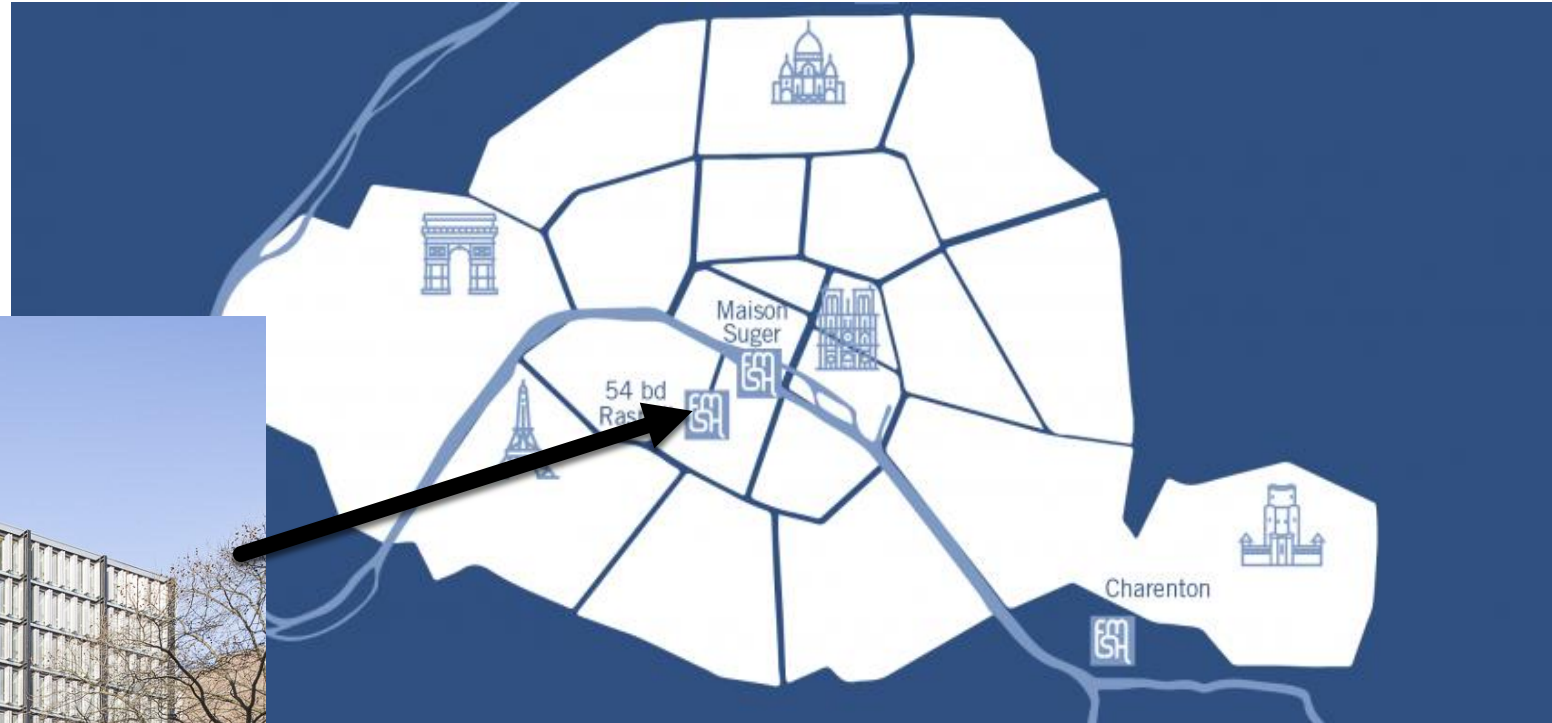


Catherine Marshall
Head of the programme

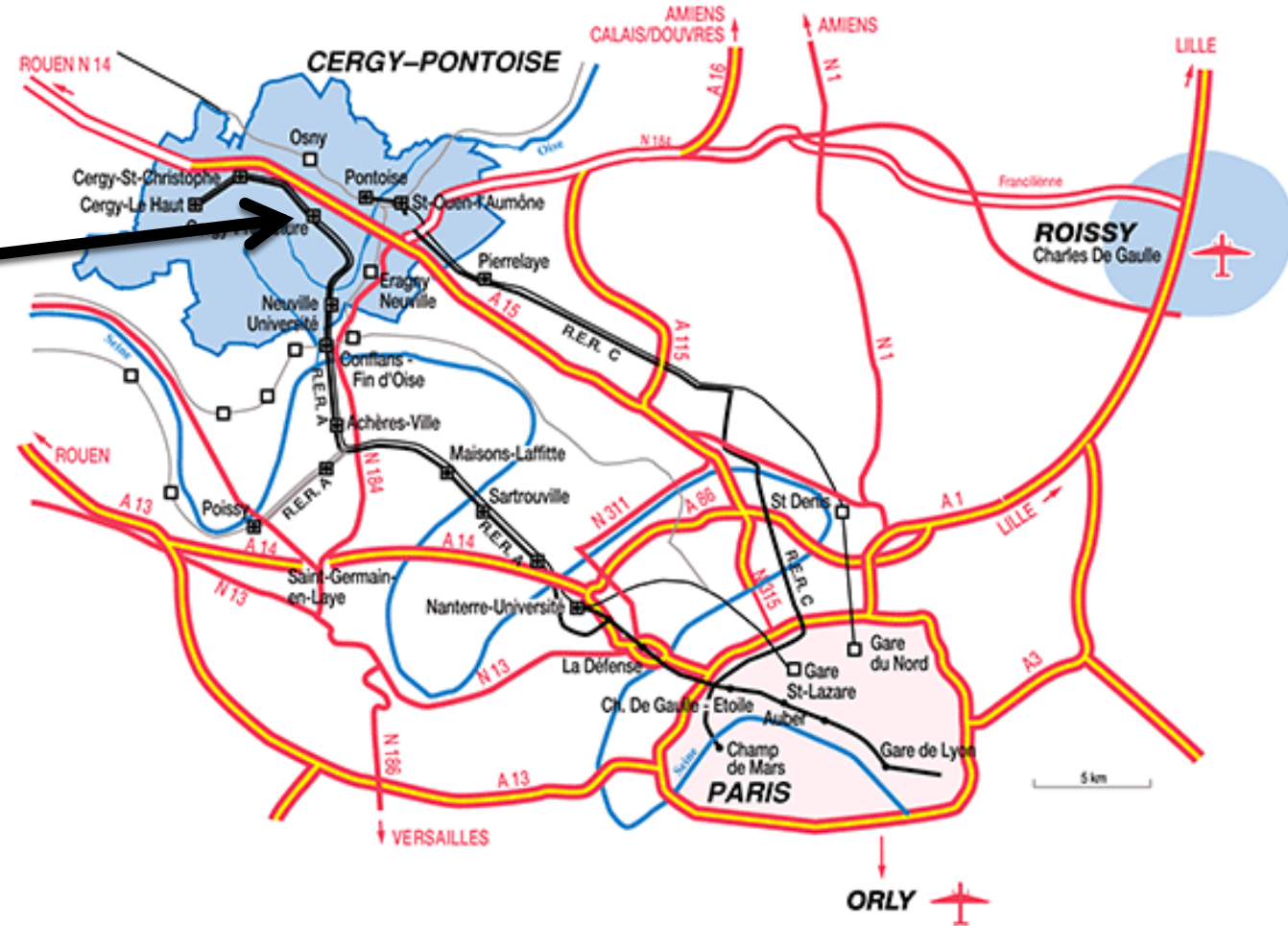


Ghislaine Azémard
(ITEN UNESCO Chair)

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■ 3 International partners:

1. The Political Institute of the Catholic University in Lisbon (Portugal)

MA In International Studies and Governance, Leadership and Democracy Studies



CATOLICA
INSTITUTO DE
ESTUDOS POLÍTICOS

LISBOA

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2. The Jagiellonian
University in Krakow
(Poland)

MA in International
Security and Development



JAGIELLONIAN UNIVERSITY
IN KRAKÓW

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3. The Francisco Marroquín University
(Guatemala, with an annex in Madrid).

MA in Political Science



VERITAS · LIBERTAS · JUSTITIA

MA POLITICAL IDEAS IN A DIGITAL AGE

- **The aim of the MA:**
 - to study the ways in which political ideas have been transformed by scientific progress since the 17th up to the digital age in the 21st century.
 - The nature of politics and democracy in the digital age
 - Refers to the Anglo-American and 'Continental' traditions.

MA POLITICAL IDEAS IN A DIGITAL AGE

- Teaching team : a mix of academics (from several fields) and of seasoned practitioners
- An interdisciplinary MA
- Uses both analytical and institutional approaches

MA POLITICAL IDEAS IN A DIGITAL AGE

- Research seminar on “Political Ideas in a Digital Age”
- Agora research centre

MA POLITICAL IDEAS IN A DIGITAL AGE

- **Programme structure:**
- The programme comprises 120 credits in total (30 ECTS per semester)
- The taught modules are worth 105 ECTS in total
- + a supervised dissertation worth 15 ECTS.

MA POLITICAL IDEAS IN A DIGITAL AGE

- **M1 - Semester 1: 4 seminars of 36 hours each / 12 weeks**
- 1. History of Political Ideas
- 2. Ethics and politics / Ethics of communication
- 3. Introduction to information theory
- 4. Technical sciences and society: theories and issues

MA POLITICAL IDEAS IN A DIGITAL AGE

- **M1 - Semester 2: 4 seminars of 36 hours each**
- 1. New ways of exercising power, networks and communication systems: “Digital era government and politics”
- 2. Scientific development and political ideas: “Governing with numbers: from political arithmetic to algorithms”
- 3. The ethical and economic issues of artificial intelligence
- 4. Digital law

MA POLITICAL IDEAS IN A DIGITAL AGE

- **M2 - Semester 3: 4 seminars of 36 hours each**
- 1. Citizenship and new media: Blockchain and digital platforms
- 2. Mastering and governing digital technologies: Big Data, AI and algorithms
- 3. Data protection and new digital tools
- 4. Project based learning: digital uses + 1 MOOC
- 5. A 2-day strategic and professional seminar (one day in Sept., one in Nov. in Paris).

MA POLITICAL IDEAS IN A DIGITAL AGE

- **M2 – Semester 4**
- Either abroad at one of our partner institutions
- Or, a 6 months internship at the UNESCO chair on Digital Innovation in Transmission and Publishing
- + A supervised dissertation worth 15 ECTS.

MA POLITICAL IDEAS IN A DIGITAL AGE

- **As a graduate, the students should be able to:**
- Synthesise and comment critically on a body of academic writing relating to contemporary political ideas since the 17th century and in a data-intensive environment.
- Appreciate, analyse, interpret and evaluate political issues, ideas and institutions across a broad variety of sub-fields, in law, history of ideas, political economy and data science.
- Construct and defend a rigorous argument, both in written form and orally, using primary and secondary materials.
- Follow and understand why the use of data science by political actors is transforming the nature of politics and government
- Acquire soft skills in the field of digital humanities

MA POLITICAL IDEAS IN A DIGITAL AGE

- **Employment and professional development:**
- *Professional careers*, some examples: Political communication, political NGO activism, political cyber consultant, specialists of political digital watch, political data scientists, political lobbying, political reputation marketing and international organisations jobs.
- *Research*: PhD level study – creation of an international PhD with the partners



THANK YOU