MA
POLITICAL IDEAS
IN A DIGITAL AGE
CY CERGY PARIS UNIVERSITY
ITEN UNESCO CHAIR
MA POLITICAL IDEAS IN A DIGITAL AGE

- Created with CY Cergy Paris University & the UNESCO chair on Digital Innovation in Transmission and Publishing which specialises in the field of new media and digital humanities.

- In English

Catherine Marshall
Head of the programme

Ghislaine Azémard
(ITEN UNESCO Chair)
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3 International partners:

1. The Political Institute of the Catholic University in Lisbon (Portugal)

MA In International Studies and Governance, Leadership and Democracy Studies
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- 3 International partners:

  2. The Jagellonian University in Krakow (Poland)

MA in International Security and Development
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- 3 International partners:

3. The Francisco Marroquín University (Guatemala, with an annex in Madrid).

MA in Political Science
The aim of the MA:

- to study the ways in which political ideas have been transformed by scientific progress since the 17th up to the digital age in the 21st century.
- The nature of politics and democracy in the digital age
- Refers to the Anglo-American and ‘Continental’ traditions.
MA POLITICAL IDEAS IN A DIGITAL AGE

- Teaching team: a mix of academics (from several fields) and seasoned practitioners
- An interdisciplinary MA
- Uses both analytical and institutional approaches
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- Research seminar on “Political Ideas in the Digital Age”
- Agora research centre
Programme structure:

- The programme comprises 120 credits in total (30 ECTS per semester)
- The taught modules are worth 105 ECTS in total
- + a supervised dissertation worth 15 ECTS.
MA POLITICAL IDEAS IN A DIGITAL AGE

- M1 - Semester 1: 4 seminars of 36 hours each / 12 weeks
  1. History of Political Ideas
  2. Ethics and politics / Ethics of communication
  3. Introduction to information theory
  4. Technical sciences and society: theories and issues
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- **M1 - Semester 2: 4 seminars of 36 hours each**

- **1.** New ways of exercising power, networks and communication systems: “Digital era government and politics”

- **2.** Scientific development and political ideas: “Governing with numbers: from political arithmetic to algorithms”

- **3.** The ethical and economic issues of artificial intelligence

- **4.** Digital law
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- M2 - Semester 3: 4 seminars of 36 hours each
- 1. Citizenship and new media: Blockchain and digital platforms
- 2. Mastering and governing digital technologies: Big Data, AI and algorithms
- 3. Data protection and new digital tools
- 4. Project based learning: digital uses + 1 MOOC
- 5. A 2-day strategic and professional seminar (one day in Sept., one in Nov. in Paris).
MA POLITICAL IDEAS IN A DIGITAL AGE

- M2 – Semester 4
- Either abroad at one of our partner institutions
- Or, a 6 months internship at the UNESCO chair on Digital Innovation in Transmission and Publishing
- + A supervised dissertation worth 15 ECTS.
MA POLITICAL IDEAS IN A DIGITAL AGE

As a graduate, the students should be able to:

- Synthesise and comment critically on a body of academic writing relating to contemporary political ideas since the 17th century and in a data-intensive environment.
- Appreciate, analyse, interpret and evaluate political issues, ideas and institutions across a broad variety of sub-fields, in law, history of ideas, political economy and data science.
- Construct and defend a rigorous argument, both in written form and orally, using primary and secondary materials.
- Follow and understand why the use of data science by political actors is transforming the nature of politics and government.
- Acquire soft skills in the field of digital humanities.
Employment and professional development:

- Professional careers, some examples: Political communication, political NGO activism, political cyber consultant, specialists of political digital watch, political data scientists, political lobbying, political reputation marketing and international organisations jobs.

Research: PhD level study – creation of an international PhD with the partners
THANK YOU